

ENTE AUTONOMO  
PER LE FIERE DI BOLOGNA  
PIAZZA COSTITUZIONE, 6  
40128 BOLOGNA, ITALIA  
☎ 051/50.30.50  
☎ BOLOGNARIERE -  
BOLOGNA  
TELEX FIERABO 52248



ARTE FIERA '77  
MOSTRA MERCATO  
INTERNAZIONALE  
D'ARTE CONTEMPORANEA  
BOLOGNA,  
1/6 GIUGNO 1977

ARTE FIERA '77  
INTERNATIONAL  
MARKET EXHIBITION  
OF MODERN ART  
BOLOGNA (ITALY)  
JUNE 1-6, 1977

Bologna, February 14, 1977

Dear Sir,

we are indebted for your name to our Advisory Board and it gives me great pleasure to invite you to visit ARTE FIERA '77, which will take place in Bologna (Italy) from Wednesday June 1st to Monday June 6th.

During your stay you will be our guest for two days (bed and breakfast).

As you may be aware ARTE FIERA '77 is organized by a non-profit public body and is sponsored by the Bologna Municipality, the Government of the Region and of our Province, as well as by other public bodies, this means that the galleries participating are selected by a Board of art critics on the basis of their cultural achievements rather than by their commercial status. By visiting these galleries you will encourage the people directly involved in promoting the most vital trends of contemporary art. During the time of ARTE FIERA, several important exhibitions are also scheduled.

Last but not least, you will also have a chance to relax in one of the most beautiful cities in Europe whose gastronomic tradition is second only to its artistic splendour. Bologna, in the heart of Italy, is also the starting point for unforgettable trips to Florence, Ferrara, Ravenna that are all only one-hour drive away.

We enclose herewith also our second press release that gives you full details concerning the 1977 edition of ARTE FIERA.

Best regards.

THE SECRETARY GENERAL  
(Dr. G.C. Alberghini)

0840/AF